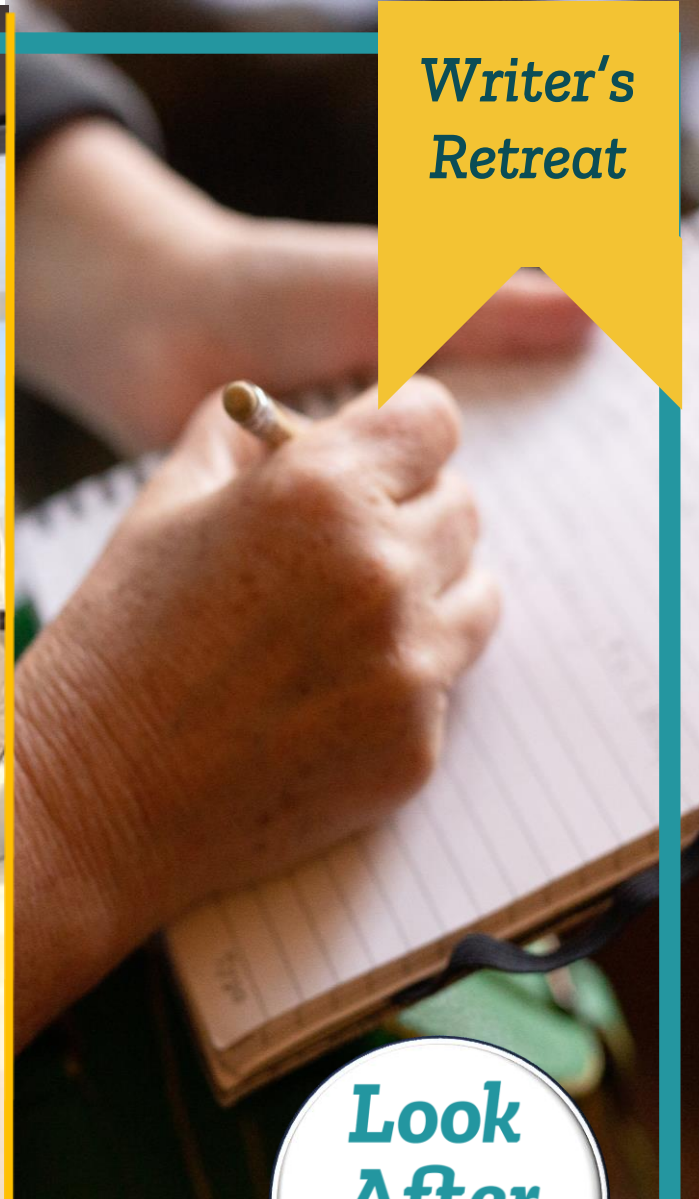
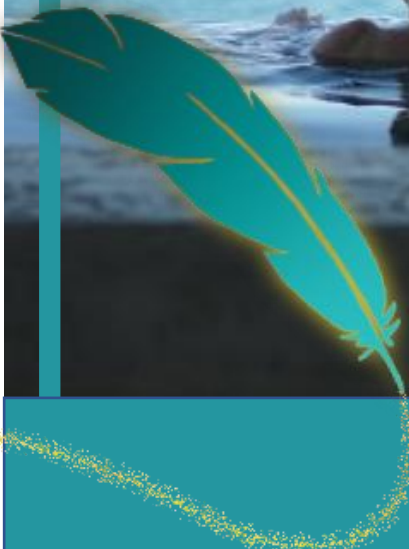




ROTORUA^{NZ}



*Writer's
Retreat*



Thee Write Away

Go write-seeing!



Invigorate your senses



eXperiences for writers

Look After Me

Look After Me [♥] takes a wholistic approach to your wellbeing

If you're seeking an authentic meaningful experience by connecting with local hosts and guides, choose **Look After Me** to **Look After You**.



Sense of belonging



Safe and supported



Looked after physically (sleep, food, hygiene)



Emotionally Safe, enjoyable experiences



Know how to get help



Save at least 5 hours of research



Cut through information overwhelm



Relevant, helpful information from our local guides



Mind



Body



Soul



We'll negotiate the best deals to save you money



Holidays are a time to **look after you**



Create lasting memories doing what you love

Write, stay and play in Rotorua

Rejuvenate your creative spirit in Rotorua!

Centrally located, Rotorua is an iconic New Zealand destination.

There has never been a better time to write, stay and play.

Enjoy the generosity and hospitality of 'Hot Tub Valley' - a massive geothermal cradle and natural wonderland.

Soothe your soul in our hot tubs, thermal pools or foot spas and indulge in our world-famous healing and spa treatments.

Free your voice
Tell your story!



ROTORUA^{NZ}



Look After Me

ROTORUA

Travel times



FLYING



AUCKLAND



WELLINGTON



CHRISTCHURCH



DRIVING



AUCKLAND



WELLINGTON

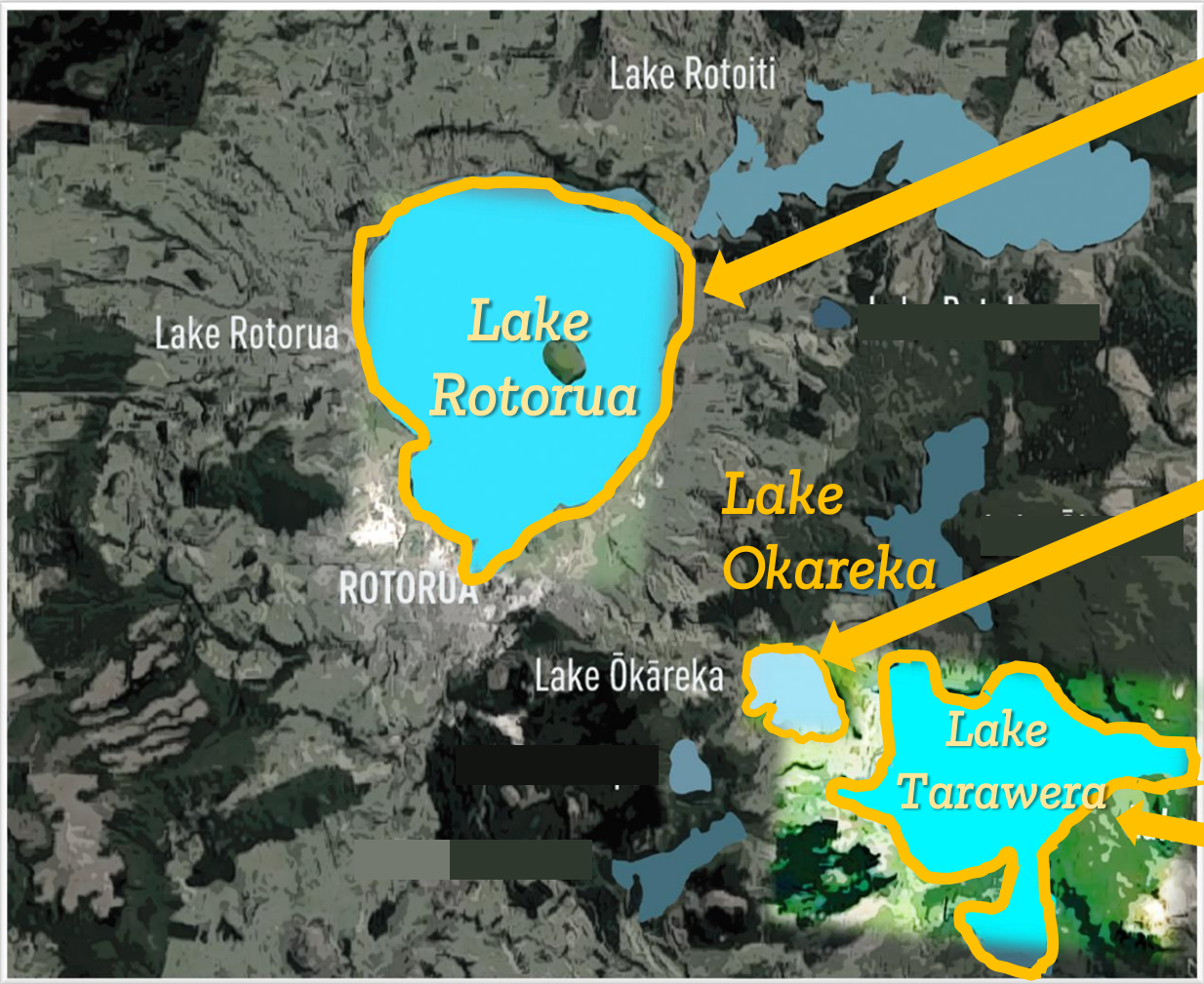


ROTORUA^{NZ}

Stay near the lakes of Rotorua – the jewels in our crown

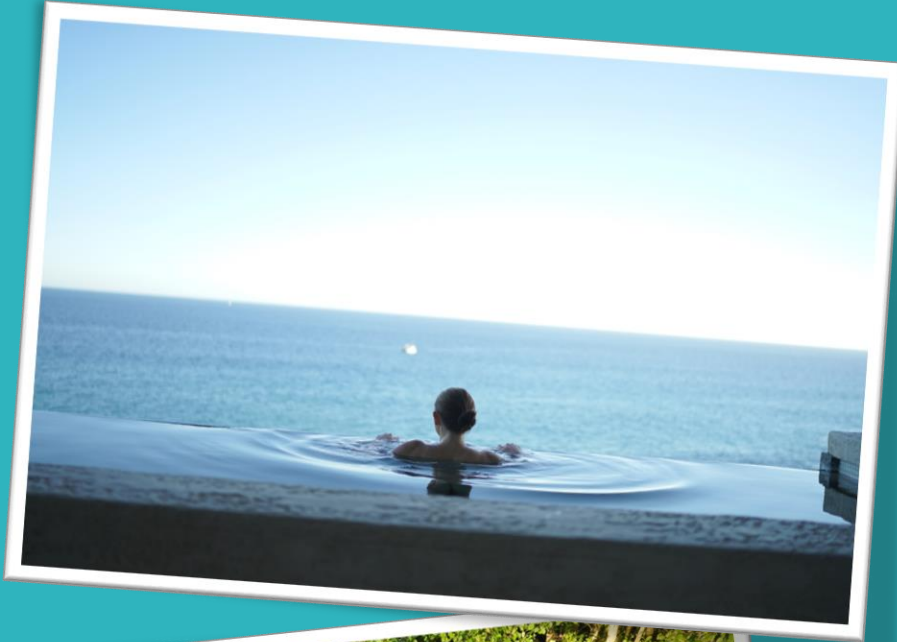


ROTORUANZ



Relax and unwind...[♥]

...to inspire creativity



Look After Me[♥]

Connect to nature and art



Be nurtured in the presence of Rotorua's beautiful natural scenery.

Be swept away by traditional and contemporary art.

It's what we're famous for!



ROTORUA^{NZ}

*Our pristine lakes, majestic mountains and forests!
All against the stunning backdrop of steaming lakes, furoles and mud pools.....*



Look After Me

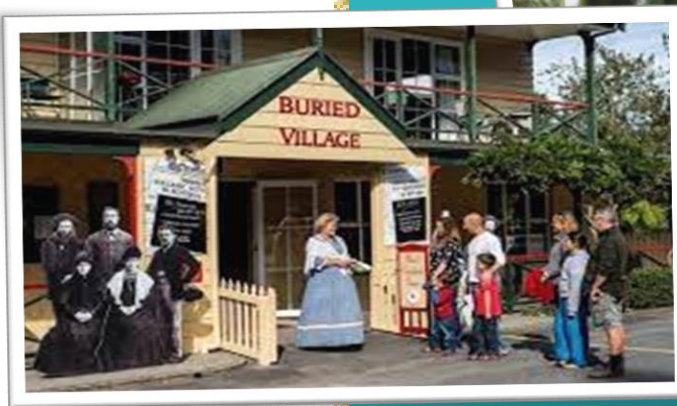
Experience Māori culture, arts & heritage



Feel the power and beauty of our unique Māori culture.

Re-discover our pioneering "can-do kiwi" heritage and ingenuity.

Be your natural creative self!



Look After Me

Look After Me will introduce you to the best spas & therapies, 'write-seeing' and 'write-being' activities to nurture your health & wellbeing



Look After Me

Meals and hospitality

Expect fresh, local and enticing



Look After Me 



Our preferred providers of accommodation for writers



ROTORUA^{NZ}



Look After Me 



Or choose from our collection of *Bed and Breakfasts, self-contained units, holiday houses, homestays and lodges*

Look After Me



ROTORUANZ



B&B @The Redwoods

Nestled close to the Redwood Forest is a two-bedroom luxury B&B. Each room has an ensuite and garden views.

Stylish, comfortable lounge and dining room, with fantastic cooked breakfast. Experienced and helpful host on-site.



Addictive Views

A private studio nestled on the lake front of beautiful Lake Rotorua.

Beautifully furnished and well equipped, this purpose-built studio is completely private, with its own entrance. Hosted.



The Lake View Inn

Bright and airy Holiday House with great views of Lake Rotorua. Featuring wonderfully crafted furniture and a stylish open-plan living area with an entertainer's kitchen.

Three generous rooms + 2 bathrooms.



Okereka Escape

Cute, warm and sunny unit overlooking Lake Okareka.

A generous sized one-bedroom unit with ensuite bathroom. Fully self-contained for a tranquil retreat.



The Terraces

Reigning supreme over the landscape, The Terraces Holiday House gazes over the lake and iconic Mt Tarawera.

Blessed with open, airy spaces, swathes of glass and masses of decking, this nature lover laps up majestic scenery all day long.

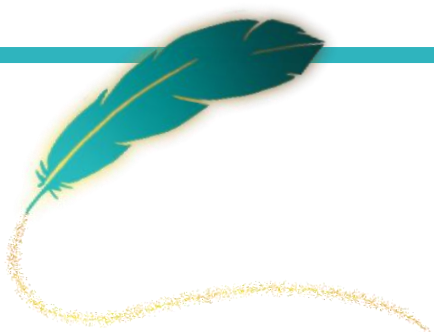


Tarawera views

Imagine a sumptuous Haven. Pure escapism, a sanctuary, an oasis of calm within a stone's throw of majestic Lake Tarawera.

Modern, light and bright. Great place for a group to have a Writer's Retreat.





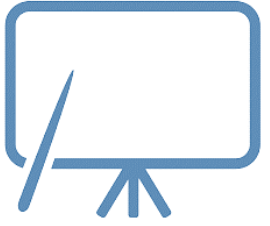
Look After Me[♥]

real people + real places = real experiences

Look After Me will Look After You

[Make an Enquiry](#)

Freecall: 0800 526 123



Seven Steps for writers

1. **Who?** Who are you? Who is your character?
2. **Where?** Bring locations to life!
3. **Why tell this story?** Objects & Arcs
4. **How?** The art and craft of writing well
5. **Editing and Editors**
6. **Formatting and publication**
7. **Sales and Marketing**



Choose 3, 4 or 7-night packages deals

4-night package
'New Book To Launch'
for Writers
exploring an idea
for a story

1. **Who?**

2. **Where?**

3. **Why?**


4. **How? Writing well**

3-night package
'PublishME'
for Authors
wanting to edit,
format, publish
and sell books

5. **Editing and Editors**

6. **Formatting and publication**

7. **Sales and Marketing**

7-night 
I'm "all in"
custom-made
Writer's
Retreat
for singles,
couples
or groups



Look After Me

We personalise **every** writer's retreat

[Make an Enquiry](#)

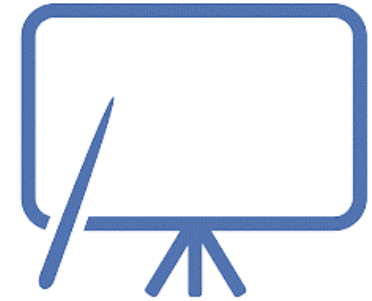
Personalised Writer Retreat packages



+



+



Look After Me

3, 4 or 7 nights
accommodation

- ❖ *Write-seeing itinerary*
- ❖ *Guided or self-drive to attractions and museums*
- ❖ *Book wellness and healing treatments*

- ❖ *Masterclasses & Workshops*
- ❖ *Expert book coaches*
- ❖ *Learn fast, write slow*
- ❖ *Join our local "Wee Write Inns"*
- ❖ *Other social functions (optional)*

Look After Me

Each guest receives a personalised 'Write-seeing' Itinerary

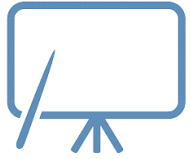


- ❖ Suggested "write-seeing" locations with Map pins
- ❖ Choose writing lessons from our digital library.
- ❖ Learn from the privacy and comfort of your room.
- ❖ Options to book sessions with local Writer's Guides.
- ❖ Honest, local knowledge on free and paid attractions
- ❖ A range of mobility options (wheels, walking, driving)



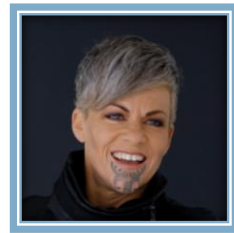
"It was good to write our stories as a couple."

Look After Me 



Learn from our best authors and tutors

- ❖ We hand-selected some of New Zealand's *best creative writing tutors and award-winning authors*
- ❖ We've recorded step-by-step lessons to help writers:
 - ❖ create compelling characters
 - ❖ bring locations to life
 - ❖ write a story that matters to them
 - ❖ edit, publish and market books
- ❖ We provide you access to our extensive video library, course notes, worksheets and templates.
- ❖ Book sessions with local Book Coaches or join our "Wee Write Inns" (every Wednesday)

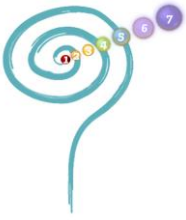


Watch especially recorded Masterclasses, Workshops and Lessons



- ❖ **WELCOME** A warm welcome from former Mayor of Rotorua, Her Worship Steve Chadwick
- ❖ **WHO?** Being your own legend: Keynote with Shelly Davies
- ❖ **WHO?** Giving your characters an authentic voice with Amy Scott
- ❖ **WHERE?** Location, location, location - bring your stories to life with Fiona Farrell
- ❖ **WHERE?** Deliveries – a short story read by Kirstie McKinnon
- ❖ **WHY?** Giving objects power with Catherine Chidgey
- ❖ **WHY?** Looking After Me as a writer - Mind, Body & Soul, with Julia Anne
- ❖ **WHY?** Creative strategies for health, harmony and wellbeing for authors with Jessica Newman
- ❖ **HOW?** How to write a short story with Diane Brown
- ❖ **HOW:** Get started on your Memoir with Charlotte Squire
- ❖ **HOW:** Masterfully bring your story to life with Vicki Arnott
- ❖ **EDIT:** Edit like a pro with Emma Neale
- ❖ **FORMAT:** Book Cover Avec Vino + Tea - Part I: Design principles with Julie Lawrence
- ❖ **FORMAT:** Book Cover Avec Vino + Tea - Part I: Fun, creative session with Eleanor Girvan
- ❖ **PUBLISH:** Format your book professionally with Steve Rogan
- ❖ **LAUNCH:** Step by Step Guide to launching your Book, using PR and social media with Julia Anne
- ❖ **PUBLISH:** Self-publishing 101 - the ultimate "how to guide" with Tom E Moffatt
- ❖ **PUBLISH:** Hybrid publishing + Crowdfunding - finding my way as an artist and an author with Alex Stone
- ❖ **MARKETING:** Marketing your books with Fiona Cole
- ❖ **SELL:** What booksellers really want with Bronwyn Wylie-Gibb
- ❖ **SELL:** Becoming a Best-Selling Author with San and Oia Eng

Why? Meet Catherine Chidgey



Otago Daily Times

News Sport Life & Style Entertainment Business Regions

Thursday, 14 October 2021

Treasured objects bring life to writing

By Rebecca Fox



Entertainment > Books

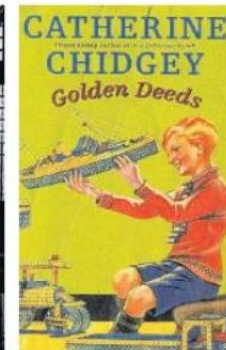
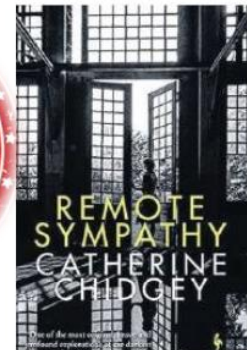
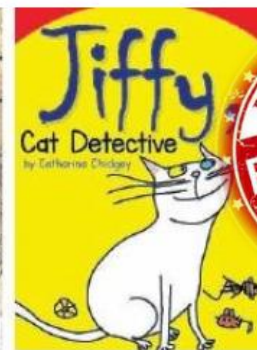


Author Catherine Chidgey. PHOTO: SUPPLIED

A new writing festival using one of Dunedin's grandest historical mansions as inspiration is being held this weekend. Rebecca Fox talks to award winning New Zealand author Catherine Chidgey.

Catherine Chidgey is a multiple award-winning author whose novels have achieved international acclaim. She was just announced the 2023 winner of the John Medlicoff Acorn Prize for fiction. Her second acorn award!!

An experienced tutor and master storyteller, Catherine will share her experience writing historical fiction/non-fiction and explain how you can bring power to objects in storytelling.



Catherine's two Acorns



How? Meet Vicki Arnott



Vicki writes fantasy adventure and science fiction for teens and young adults. Vicki has just published her fourth novel 'Home in Time'.

Vicki is a proof-reader and a member of the New Zealand Society of Authors, and the Rotorua Writers Group.

A teacher by training, Vicki will share her top tips on how to write a novel.



Self-Publishing? Meet Tom E Moffatt



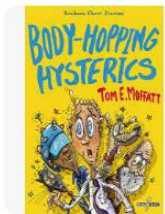
Meet Tom E. Moffatt – he’s funny, a bit naughty and writes jokes and funny action-adventure story for kids.

Tom’s first book, *Barking Mad*, won the 2015 Tom Fitzbibbon Award and a 2017 NZ Notable Book Award.

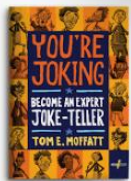
He has since released several joke books, one of which was short-listed for the 2021 NZ Children’s Book Awards (non-fiction)

Tom has been on the speaking circuit with Auckland Writer’s Festival and Storylines – he will teach you all you need to know about the Self-Publishing communities in New Zealand.

Look After Me



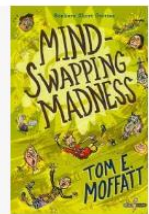
Nationwide Book Di...
Tom E Moffatt (4)



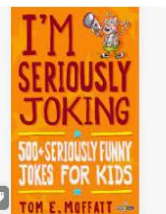
Kete Books
Meet Tom E. Moffatt, a fi...



Facebook
Tom E. Moffatt



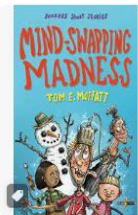
Nationwide Book Di...
Tom E Moffatt (4)



The Kiwi Kids' B... - In stock
Seriously Funny Jokes F...



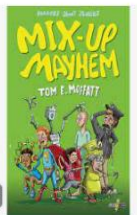
★ Tom E. Moffatt
Tom E. Moffatt - Books



Amazon... - In stock
Mind-Swapping Ma...



★ Tom E. Moffatt
Tom E. Moffatt - Books



• The Kiwi Kids' ... - In stock
Mix-Up Mayhem - The Ki...



• McLeods Booksellers
I'm Joking: 500+ Ori...

Writer's Testimonials



'Great sessions from leading writers and expert marketing people.' **10/10**

"I loved all of it. Each session was part of the whole." **11/10**

"Enjoyed the expertise and experience of the presenters. Such a positive vibe and great having all the written material. Congratulations on a superb event."
10/10

"Loved the superb talks, lovely food and our time write-seeing. Great to have time to write, talk and reflect with the other writers." **10/10**





ROTORUA^{NZ}

*Writer's
Retreat*



Thee Write Away 

Make an Enquiry

**Writer's
Retreat**



Make an Enquiry

Photo gallery from previous event



Optionally attend live, local literary and social events in Rotorua



Tues
14
Nov

ROTORUA^{NZ}

Look
After
Me

Mad Hatter Natter



LIVE
ONLY
ROTORUA

Eat. Write. Heal.



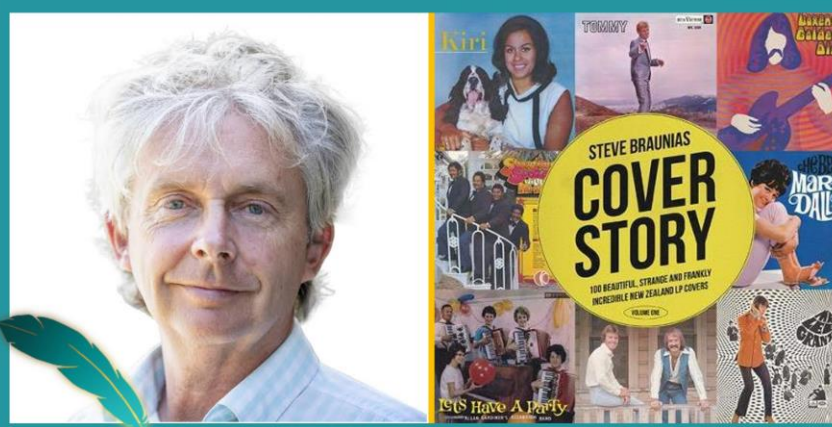
Group
write

Wee Write Inn - writer's meet up



Thu
16 Nov

Great Write Inn



Steve Braunias



Sat
18 Nov

FROCK IT!

Date

Theme



Visit the Great Write Inn:
On-line Classroom
(stream lessons to your room anytime)

Write-
seeing
ideas

Optional live,
Local Events

Tues
14 Nov
(or Day 1)

WHO?
- Are you?
- Create a
character(s)?

Shelly
Davies



Julia
Anne



Amy
Scott



Lakefront



Wed
15 Nov
(or Day 2)

WHERE?
Choose a room
(or place)

Steve
Chadwick



Fiona
Farrell



Kirstie
McKinnon



Local Spa



Thu
16 Nov
(or Day 3)

WHY?
Involve an
Object

Catherine
Chidgey



Gracie
Mackenzie



Winifred
Kavalieris



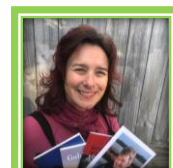
Buried Village



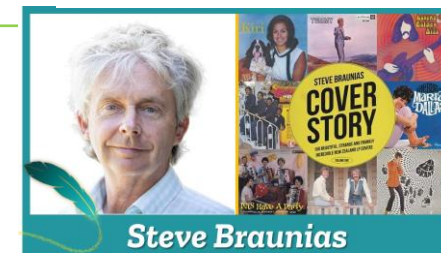
Fri
17 Nov
(or Day 4)

HOW?
Short stories
Novels
Memoir

Diane Brown Vicki Arnott Charlotte Squire



Settler's Museum



Date

Theme



Visit the PublishME
On-line Classroom
(stream Lessons to your room anytime)

Write-
seeing
ideas

Optional live,
Local Events

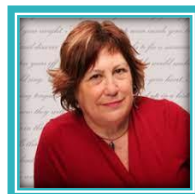
WRITING & EDITING

Sat
18 Nov
(or Day 5)

Vicki
Arnott



Diane
Brown



Emma
Neale



Forest & Secret
Spot Spa



FUNDING, FORMATTING & (SELF)- PUBLISHING

Sun
19
Nov
(or Day 6)

Alex
Stone



Tom E
Moffatt



Steve
Rogan



Rail
cruising



SALES & MARKETING

Mon
20
Nov
Or Day 7)

Bronwyn
Wylie-Gibb



Fiona
Cole



San & Oia
Eng



Canopy Tours





Who goes on a Thee Write Away Retreats?

Every writer's voice is welcome – no matter your age, stage, gender, genre or experience.

It best suits singles, couples or small groups of writers.

Here are some of the writers who came to a previous event.



= 9.3

Net Promoter Score
(score out of 10)

We personalise retreats for every writer or group of writers

- ❖ Age-friendly
- ❖ Genre-friendly
- ❖ Gender friendly



Many of our guests have a life experience they want to process (divorce, grief or illness). Others may have gone through a life-impacting change that lends itself to story-telling.

“Writing is a natural and helpful way to process big emotions and uplift personal wellbeing.”



Writer's Testimonials



"Great to get to know the other writers and hear about their work. Such quality practical visionary sessions."

9/10

"There was something to learn from every speaker which was truly inspiring. It added clarity to my story and life."

10/10

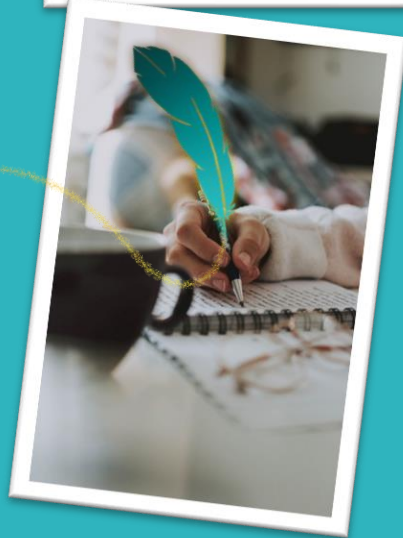
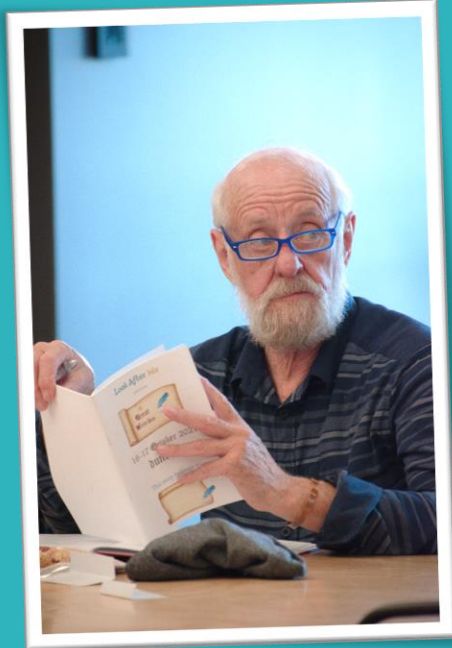


Free your voice! Tell your story!



Free your voice!♥

Tell your story!♥



e  *xperiences for writers*

Look After Me♥

Why choose **Look After Me** to look after you?

Hi I'm Julia,

I live in Rotorua. As a woman travelling by myself, I didn't always feel safe.

In vulnerable moments I sometimes wished I had someone to 'look out for me.'

You know, share local knowledge then point me in the direction of delicious food and wondrous places to explore at my own pace.

I knew there had to be a better way for visitors to **genuinely connect with people and places** than feeling scared travelling by yourself or worse, taking bus tours to hotel chains, to be treated like a credit card checking in.



I wanted guests to experience the real New Zealand – the warmth of our people, the magic of our places, for fair prices. To create new travel memories, feel safe and enjoy life.

So, in 2011, ahead of the Rugby World Cup, I started the '**Look After Me**' accommodation network.

It's about empowering people to feel confident to travel by themselves, or in small groups. It's about trusting our accommodation hosts to provide quality care and attentive service – hallmarks of **The Look After Me Way**.

Since 2011, our "virtual hotel" has looked after over 27,000 guests – mainly singles, couples, baby boomers and active retirees. We offer a range of self-contained units, holiday houses, bed and breakfasts, homestays and Lodges all over New Zealand.

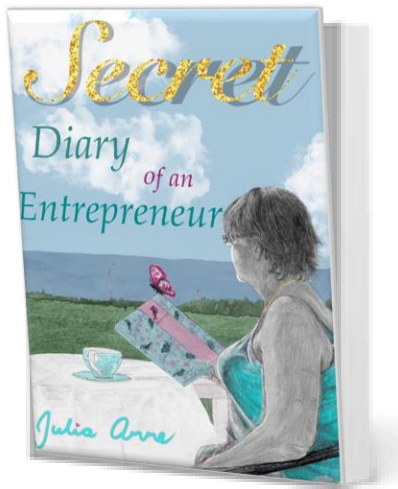
Although quality accommodation remains at our core, like many tourism companies – during Covid-19 – we pivoted! We decided to accentuate **Look After Me** as a **brand for 'Wellness'** by creating a writer's retreat called **Thee Write Away**.

Fortunately, this coincides perfectly with...

...my secret and passionate love affair with writing!



Dr Julia Anne
Retreat Co-Ordinator
Look After Me



This is your invitation to free your voice & tell your story!

I know how hard this is because for over 20 years **I'd been writing in secret!**

It took every spare moment, in and around work and family life, but up until recently, I was not willing or ready to share my stories.

Happily, I'm finally out of the closet and *Secret Diary of an Entrepreneur* is in production! *Secret Diary of a Writer* and *Secret Diary of a Woman* are well underway!

I learned how to free my voice and tell my story!



It was so liberating! If I can do it, so can you!

The joy of "write-seeing" and "write-being" around the lakes and forests near Rotorua, helped me clear my head and focus on exactly what story I wanted to tell.

The intensity of this creative inspiration has fuelled my desire to share this amazing destination and learning experience with other writers.

Learn from the best writing teachers and authors, stay in gorgeous accommodation, soak salubriously and come and meet me or get clarity with one of our local book coaches.

This is your personal invitation to **Thee Write Away!**

Join one of our monthly Tour groups or choose your own date.

Julia Anne ✕ ✕



Make an Enquiry

Write with us



We personalise Writer's Retreats for every writer who books with us, depending upon where you are on your writer's journey.

FOR A NO OBLIGATION ENQUIRY

Phone: +64 21 51 16 06

Freecall: 0800 526 123

Email: julia@lookafterme.co.nz

Or submit an electronic enquiry

Make an Enquiry



Our Award-winning team is ready to look after **you!**



FINALIST
NEW ZEALAND
INNOVATORS
AWARDS® 2015


The David Awards
heroes in small business
www.thedavidawards.co.nz

Winner 2015
Most
Outstanding
Triumph Over
Adversity

Rotorua X
Winner
Best Commercial Pitch
Rotorua X Entrepreneurs Start-Up Pitch 2015


Westpac
Rotorua
Chamber of
Commerce
Business
Excellence
Awards
Emerging
Business Award
2013

FINALIST
look after me **Look After Me**