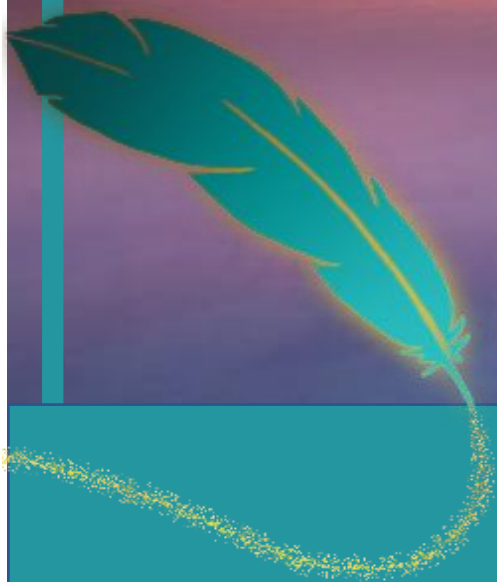


*Writer's  
Retreat*



ROTORUA<sup>NZ</sup>



*Thee Write Away* 

# ROTORUA

## Travel times



**FLYING**



**AUCKLAND**



**WELLINGTON**



**CHRISTCHURCH**



**DRIVING**



**AUCKLAND**



**WELLINGTON**

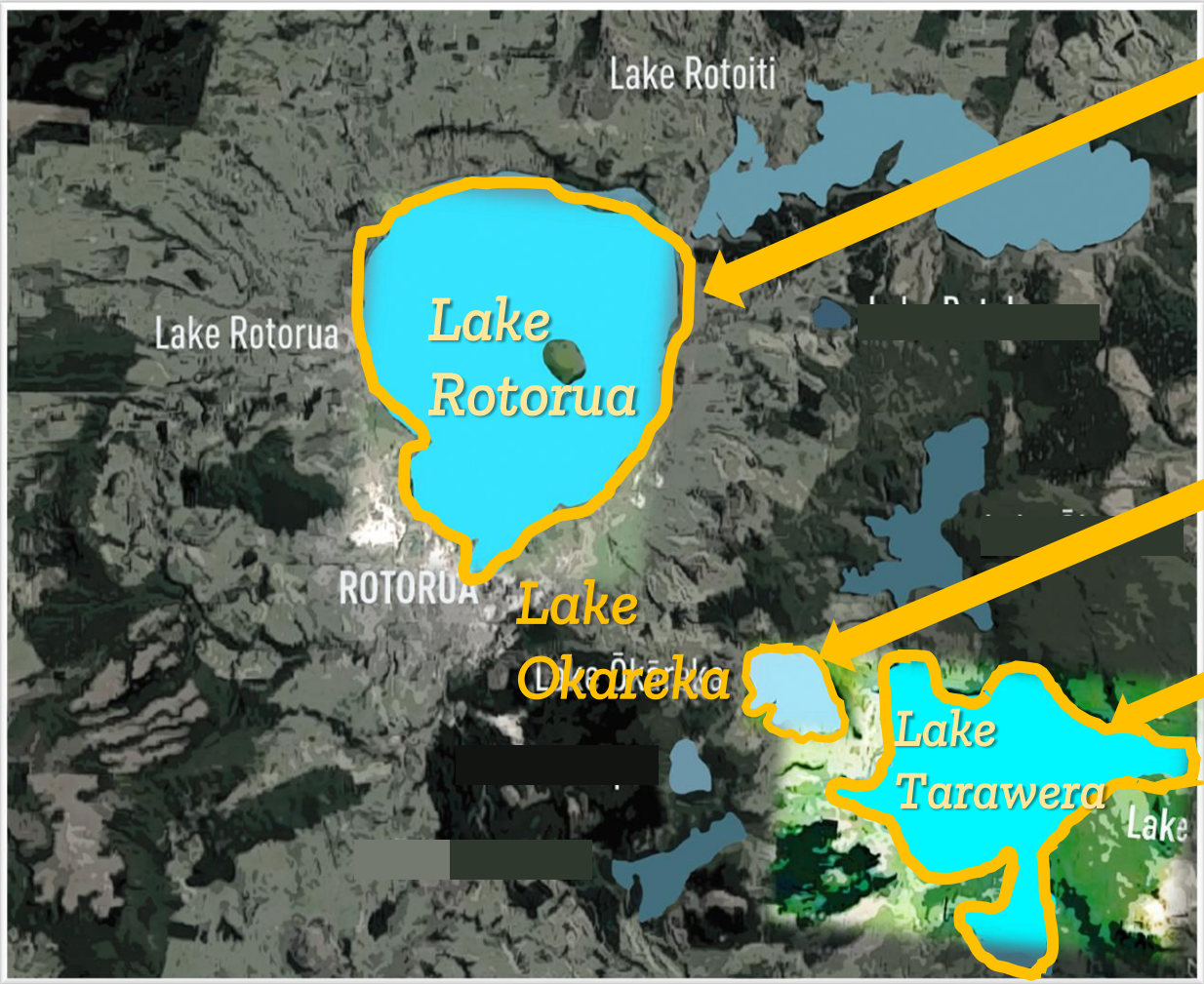


**ROTORUA<sup>NZ</sup>**

# Stay near the lakes of Rotorua – the jewels in our crown



ROTORUA<sup>NZ</sup>



*Relax and unwind...*



*...to inspire creativity*



Take 'time out' in our hot pools and spas.

Relaxing contemplation often inspires new ideas or solutions.



*Look After Me*

# Write, stay and play in Rotorua

Rejuvenate your creative spirit in Rotorua!

Centrally located in the North Island, Rotorua is an iconic New Zealand destination.

**There has never been a better time to write, stay and play.**

Enjoy the generosity and hospitality of 'Hot Tub Valley' - a geothermal wonderland.

Soothe your soul in our hot tubs, thermal pools or foot spas and indulge in our world-famous healing and spa treatments.

**Free your voice**  
**Tell your story!**



**Look After Me**

# Personalised Writer Retreat packages



+



+



## **Look After Me**

3, 4 or 7 nights  
accommodation

- ❖ Write-seeing itinerary
- ❖ Guided or self-drive to attractions and museums
- ❖ Guide Julia's Top 11 Hot Tubs & Spas in Rotorua
- ❖ Book wellness and healing treatments

- ❖ Masterclasses & Workshops
- ❖ Expert writing teachers
- ❖ Learn fast, write slow
- ❖ Meet our local coaches
- ❖ Join our "Wee Write Inns"
- ❖ Small, private, social functions

# Each guest receives a personalised 'Write-seeing' Itinerary



- ❖ Suggested "write-seeing" locations with Map pins
- ❖ Choose writing lessons from our digital library
- ❖ Learn from the privacy and comfort of your room
- ❖ Options to book sessions with local Writer Coaches
- ❖ Honest, local knowledge on free and paid attractions
- ❖ A range of mobility options (wheels, walking, driving)



*"It was good to write our stories as a couple."*



## Nurture <sup>♥</sup> in nature



Writers will be nurtured in the presence of Rotorua's beautiful natural scenery and gorgeous artworks.

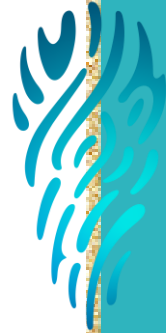
It's what we're famous for – our pristine lakes, majestic mountains, forests and creativity – all against the stunning backdrop of steaming lakes, furoles and mud pools.....



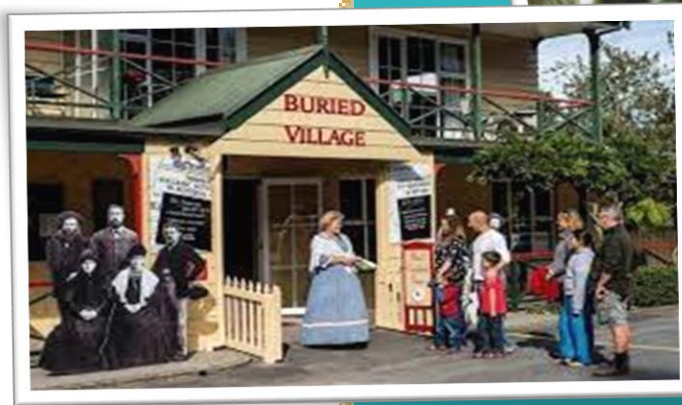
Look After <sup>♥</sup> Me



# Experience Māori culture, arts & heritage



We've woven the richness of our arts, unique Māori culture and pioneering "can-do kiwi" heritage and ingenuity into our writer's retreat programme.



**Look After Me**

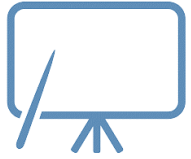


# Meals and hospitality

Expect fresh, local and enticing

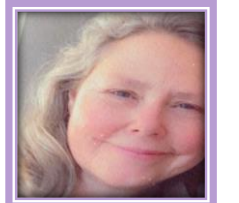
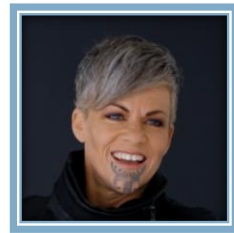


Look After Me



# Learn with our best authors and tutors

- ❖ Some of New Zealand's *best creative writing tutors and award-winning authors*
- ❖ We've recorded *step-by-step lessons to help writers:*
  - ❖ *create compelling characters*
  - ❖ *bring locations to life*
  - ❖ *write a story that matters to them*
  - ❖ *edit, publish and market books*
- ❖ *Includes access to our extensive video library, course notes, worksheets and templates.*
- ❖ *Book sessions with Coaches or join our "Wee Write Inns" (every Wednesday) or social programme*



# Example: Meet Catherine Chidgey

Otago Daily Times

News Sport Life & Style Entertainment Business Regions

Thursday, 14 October 2021

## Treasured objects bring life to writing

By Rebecca Fox



Entertainment > Books

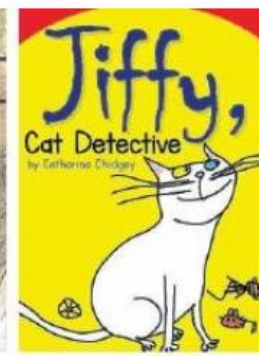
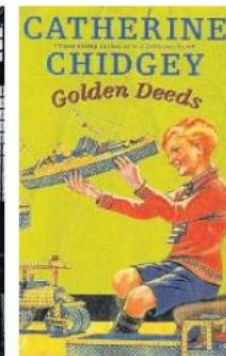
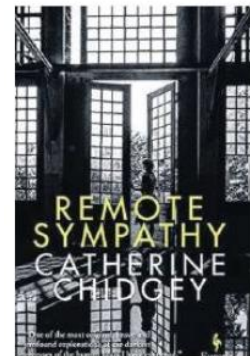


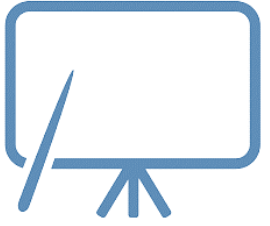
Author Catherine Chidgey. PHOTO: SUPPLIED

A new writing festival using one of Dunedin's grandest historical mansions as inspiration is being held this weekend. Rebecca Fox talks to award winning New Zealand author Catherine Chidgey.

Catherine Chidgey is a multiple award-winning author whose novels have achieved international acclaim.

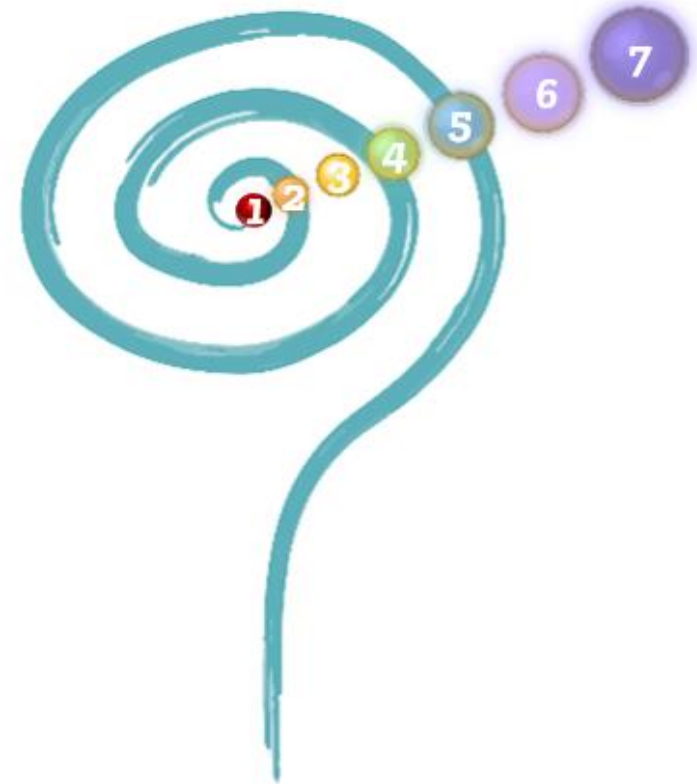
An experienced tutor and master storyteller, Catherine will share her experience writing historical fiction/non-fiction and explain how you can bring power to objects in storytelling.





# Seven Step Programme for writers

1. *Who?*
2. *Where?*
3. *Why?*
4. *How? Writing well*
5. *Editing and Editors*
6. *Formatting and publication*
7. *Sales and Marketing*



# Choose 4, 3 or 7 days

4 day package  
for Writers

1. **Who?**

2. **Where?**

3. **Why?**

4. **How? Writing well**

3 day package  
'PublishME'

for Authors  
wanting to  
publish  
and sell books

5. **Editing and Editors**

6. **Formatting and publication**

7. **Sales and Marketing**



7 day  
package



# Who comes to the Great Write Away?

Every writer's voice is welcome – no matter your age, stage, gender, genre or experience.

It best suits singles, couples or small groups of writers.

Here are some of the writers who came to a previous event.



NPS

= 9.3

Net Promoter Score  
(score out of 10)

We personalise retreats for every writer or group of writers

- ❖ Age-friendly
- ❖ Genre-friendly
- ❖ Gender friendly



Many of our guests have a life experience they want to process (divorce, grief or illness). Others may have gone through a life-impacting change that lends itself to story-telling.

*“Writing is a natural and helpful way to process big emotions and uplift personal wellbeing.”*



WELCOME



Go write-seeing!



Invigorate your senses



eXperiences for writers

Look After Me



*Thee Write Away*

is powered by

*Look After Me* 

real people + real places = real experiences

# Look After Me

NZ's Accommodation Network



## B&B @The Redwoods

Nestled close to the Redwood Forest is a two-bedroom luxury B&B. Each room has an [ensuite](#) and garden views.

Stylish, comfortable lounge and dining room, with fantastic cooked breakfast. Experienced and helpful host on-site.



1 - 4    2 rooms    2 bathrooms



## Addictive Views

A private studio nestled on the lake front of beautiful Lake Rotorua.

Beautifully furnished and well equipped, this purpose-built studio is completely private, with its own entrance. Hosted.



1 - 2    1 room    1 bathroom



## The Lake View Inn

Bright and airy Holiday House with great views of Lake Rotorua. Featuring wonderfully crafted furniture and a stylish open-plan living area with an entertainer's kitchen.

Three generous rooms + 2 bathrooms.



2 - 6    3 rooms    2 bathrooms



## Okereka Escape

Cute, warm and sunny unit overlooking Lake Okareka.

A generous sized one-bedroom unit with ensuite bathroom. Fully self-contained for a tranquil retreat.



1 - 2    1 room    1 bathroom



## The Terraces

Reigning supreme over the landscape, The Terraces Holiday House gazes over the lake and iconic Mt Tarawera.

Blessed with open, airy spaces, swathes of glass and masses of decking, this nature lover laps up majestic scenery all day long.



On-site    2 - 8    4 rooms    3 b/r



## Tarawera views

Imagine a sumptuous Haven. Pure escapism, a sanctuary, an oasis of calm within a stone's throw of majestic Lake Tarawera.

Modern, light and bright. Great place for a group to have a Writer's Retreat.



On-site    2 - 10    5 rooms    3 b/r



A few examples



ROTORUANZ

## Why choose **Look After Me** to look after you?

Hi I'm Julia,

I live in Rotorua. As a woman travelling by myself, I didn't always feel safe.

In vulnerable moments I sometimes wished I had someone to 'look out for me.'

You know, share local knowledge then point me in the direction of delicious food and wondrous places to explore at my own pace.

So in 2011, ahead of the Rugby World Cup, I founded the '**Look After Me**' accommodation network. It helps guests **genuinely connect with people and places**. We realise that some maybe nervous of travel, post-Covid, so we have focused vetting all accommodation for hygiene and safety, comfort and fair prices.



**Experience the real New Zealand** – the warmth of our people, and the magic of our

**Create new travel memories, explore and enjoy life.**

We empower people to feel confident to travel by themselves, or in small groups. It's about trusting our accommodation hosts to provide quality care and attentive service – hallmarks of **The Look After Me Way**.

Since 2011, our "virtual hotel" has looked after over 27,000 guests – mainly women travelling as singles, couples, baby boomers and active retirees. We offer a range of self-contained units, holiday houses, bed and breakfasts, homestays and Lodges all over New Zealand.

Although quality accommodation remains at our core, like many tourism companies – during Covid-19 – we pivoted! We decided to accentuate **Look After Me** as a **brand for 'Wellness'** by creating a writer's retreat called **The Write Away**.

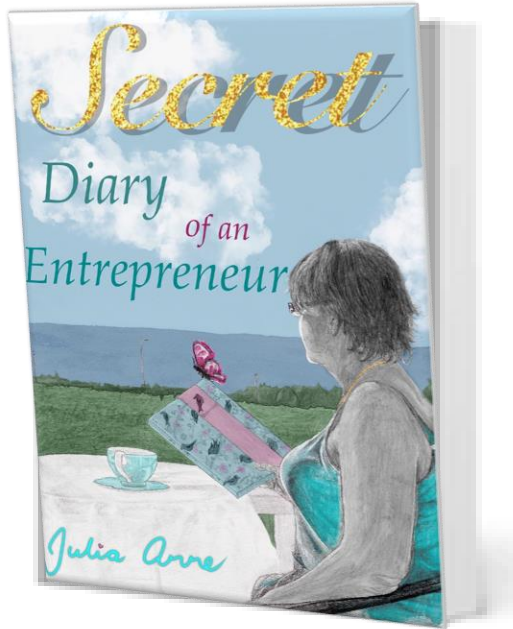
Fortunately this coincides perfectly with...

**...my secret and passionate love affair with writing!**



**Dr Julia Anne**  
**Managing Director**  
**Look After Me**

# It's no longer a secret!



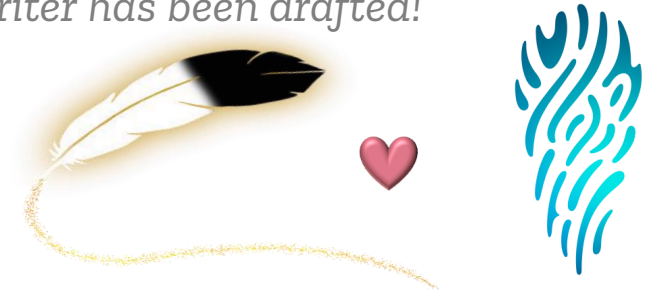
You see, for over 20 years – I'd been writing in secret! Gulp.

It took every spare moment, in and around work, family and life, but up until recently, I was not willing or ready to share my stories.

Happily, I'm finally out of the closet and my first book, *Secret Diary of an Entrepreneur* is in production! And my second, *Secret Diary of a Writer* has been drafted!

I learned how to free my voice and tell my story! 😊

It was so liberating! So if I can do it, so can you!



The joy of "write-seeing" and hot pooling around the lakes and forests near Rotorua, helped me clear my head and focus on exactly what story I wanted to tell.

**The intensity of this creative inspiration has fuelled my desire to share this amazing destination and learning experience with other writers.**

So I gathered some of the best writing teachers and authors, the most amazing tourism operators and accommodation professionals and together we have created a Writer's Retreat experience called **Thee Write Away**.

Collectively we are promoting Rotorua and the wider 'Hot Tub Valley' as a new Literary Tourism destination to help writers find their tribe, free their voice and tell their story!



**Look After Me** ❤️

# Look After Me <sup>♥</sup> takes a wholistic approach to your wellbeing

If you're a conscious writer who seeks an authentic experience, meaningful connection with locals, here's why people choose Look After Me.



Sense of belonging



Safe and supported



Looked after physically (sleep, food, hygiene)



Emotionally Safe, enjoyable experiences



Know how to get help



Save at least 5 hours of research



Cut through information overwhelm



Relevant, helpful information from our local guides



Mind



Body



Soul



We'll negotiate the best deals to save you money



Holidays are a time to **look after you**



Create lasting memories doing what you love

# Watch photographic highlights of a previous *Writer's Event*



# Writer's Testimonials



*"Great sessions from leading writers and expert marketing people." 10/10*

*"I loved all of it. Each session was part of the whole." 11/10*

*"I appreciated being with the other writers and the chance to sit and write, surrounded by others." 8/10*

*"Enjoyed the expertise and experience of the presenters. Such a positive vibe and great having all the written material. Congratulations on a superb event." 10/10*

*"Loved the superb talks, lovely food and our time write-seeing. Great to have time to write, talk and reflect with the other writers." 10/10*

*"Great to get to know the other writers and hear about their work. Such quality practical visionary sessions. The Tour – just Wow. Would have liked more digestion time between sessions." 9/10*

*"Loved listening to the writers talks, hints and guidelines were much appreciated." 8/10*

*"Enjoyed the tour, glad it was accessible. Best talks were Fiona's tips on setting and Catherine's appealing to the five senses." 8/10*

*"There was something to learn from every speaker which was truly inspiring and added clarity to my story and life." 10/10*



# Pick your own date or come for our Annual Retreat in August

## A few examples of our sessions



### Mad Hatter Natter

17 August 2023

5:30 – 8:30 pm

Enjoy refreshments & lively conversation.

Ice-breaker session for Thee Write Away

**\$19 - \$25**



### Great Write Inn

19 August 2023

Literary workshop

1 Create a character

2 Choose a room

3 Involve an object

4 Write a story



**\$145 - \$175**



### Eat. Write. Heal.

20<sup>th</sup> August 2023

9 – 2 pm

A nourishing  
Mind-Body-Soul  
session for writers

**\$25 - \$59**



# Write with us



We personalise Writer's Retreats for every writer who books with us, depending upon where you are on your writer's journey.

It's quick and easy to create 3, 4 and 7 day Writer's Package that suit your specific needs and budget

## FOR A NO OBLIGATION ENQUIRY

Phone: +64 21 51 16 06

Freecall: 0800 526 123

Email: [julia@lookafterme.co.nz](mailto:julia@lookafterme.co.nz)

Or click the button to start an electronic enquiry

[Guest Enquiry](#)



Our Award winning team is ready to look after you!

# Look After Me



**FINALIST**  
NEW ZEALAND  
**INNOVATORS**  
AWARDS® 2015

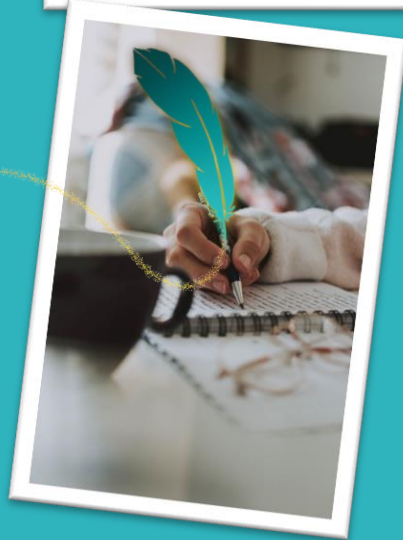
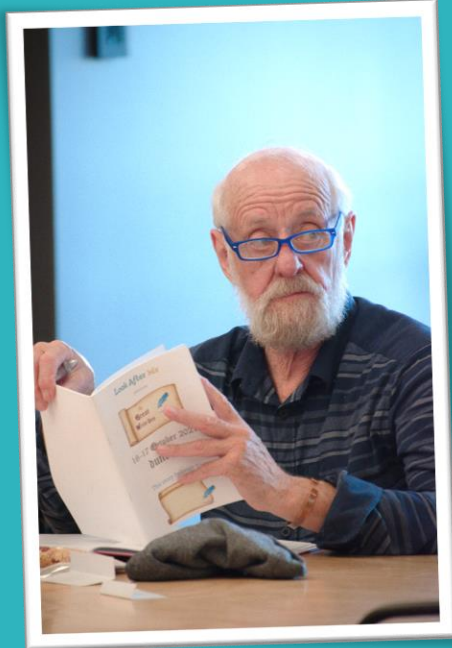


**FINALIST**  
Westpac  
Rotorua  
Chamber of  
Commerce  
Business  
Excellence  
Awards  
Emerging  
Business Award  
2013

**RotoruaX**  
**Winner**  
Best Commercial Pitch  
Rotorua X Entrepreneurs Start-Up Pitch 2015

*Free your voice!*♥

*Tell your story!*♥



*e*  *xperiences for writers*

*Look After Me*♥



**Writer's  
Retreat**

**ROTORUA<sup>NZ</sup>**

**Annual  
Retreat  
17 – 23  
August 2023  
or pick your  
own date**

**0800 526 123**

**Guest Enquiry**



**Thee Write Away**